

niucon



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Hobby Fair

12-13 AUGUST 2023 WROCŁAW

MAKE YOURSELF KNOWN AT THE NIUCON FAIR ORGANIZE YOUR STAND WITH US!

Changing from a Pop Culture Festival to a Hobby Fair, NiuCon has been connecting generations since 2008. Over the last 15 years, this event has also grown thanks to the great trust of its participants - according to estimates, their total number already reached 30,000 people!

On August 12-13, 2023, in Wrocław's Czasoprzestrzeń, exhibitors will have at their disposal artistic and commercial stands, a package of additional services and an exhibition hall full of potential new customers. One of the biggest advantages of our event is the lack of accreditation, in other words free entry for participants. This means no queues to the facility, a greater number of interested parties, as well as an additional pool of money that participants will be able to spend at the stands instead of buying tickets.

Each exhibitor will be allowed to put up a roll-up and an advertising wall in the area of their stand, while the organizer offers the option of advertising in social media and placing the logo on the map - free of charge for exhibitors buying stands larger than 16 square meters.

The organizers also make it possible to obtain tables for the presentation of board games or the organization of competitions.



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DISCOVER THE MAGIC OF HOBBY FAIRS WITH US!

One of the biggest advantages of our event is the *no-fee admission* for guests. This means no queues, a larger number of interested people on the spot, as well as an additional pool of money that participants will be able to spend on shopping at the stands.

What's more, due to the location of the fair facility and the immediate vicinity of places such as the ZOO or Wrocław's Pergola, events taking place in Czasoprzestrzeń traditionally attract crowds of additional random participants, including many families with children as well as students living in nearby dormitories. This gives you the perfect opportunity to present your offer to a completely new audience, often one that has not had any contact with this particular group of goods or services before. This, in turn, translates into the possibility of acquiring completely new customers with a much greater (because newly initiated) purchasing potential than that of traditional visitors to such events.

This opportunity will certainly be especially valuable for those exhibitors who themselves are regulars at fandom and hobby events. Their goods are already known among their traditional recipient group, which translates into increased market saturation and reduced sales opportunities. The option of presenting and offering them to completely new customers can therefore prove invaluable, both in terms of direct sales as well as building consumer loyalty.



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TAKE PART IN THE NIUCON HOBBY FAIR

- NiuCon has been connecting generations in Wrocław since 2008
- Number of participants in the last 15 years has already reached 30,000
- Free entry
- Exhibitors can rent a spot for either an artistic stand (4m²) or a commercial one (at least 4m²), as well as order additional services
- Commercial stands are available at the price of PLN 130/m² * until the end of April 2023, and from May 1st on for PLN 150/m² *
- Artistic (handicraft) stands with an area of 4m² are available at a flat rate of PLN 250 *



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ORGANIZE YOUR STAND
WITH OUR HELP!

ADDITIONAL SERVICES:

Table with dimensions of min. 150 x 60 cm	30zł per table *
Chair	20zł per chair *
Parking space for the entire duration of the event	100zł *
Electricity connection (up to 1 kW per day)	100zł *
Roll-up at the event area, outside of the stand area	200zł *
Advertising in social media before the event	100zł *
Placing the logo on the map (stands over 16 m2 - free of charge)	150zł *
Tables for presentations and/or board games	the rate is set individually

*** All prices not include taxes**

**CONTACT
US**

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